



## A company with experience and vision!

Mekkafood produces and distributes a wide range of international top quality meat specialties. Ever since it's founding in 1993, the company has become one of the market leaders in Halal food.



Mekkafood supplies to retail and wholesale trade as well as chain stores. The assortment is oriented towards the consumer who chooses Halal products, but also the lover of oriental cuisine. In fact to everyone who wants to have something different on the table.

The head office is in Nettetal-Kaldenkirchen. The company has agencies in Berlin, Mannheim, Munich, Mechelen, Venlo and Zoetermeer.

## What does Halal mean?

Halal is an Islamic expression. The Arabic word Halal means „allowed“ or „permitted“. The opposite of Halal is Haram (forbidden). According to Islam, people are allowed to consume animals. However, that doesn't mean that just any dead animal can be consumed. The Koran prescribes very precisely what is, and what is not allowed.

All sea animals can be caught and consumed in any way, as long as the animal hasn't suffered unnecessarily. Fish, but also sea mammals, are intrinsically Halal. Land animals of which the consumption has been permitted, may only be eaten if they have been slaughtered and processed according to Halal rules. The consumption of certain animals, like pigs, is forbidden.

## Reliability and responsibility

To offer tasty, healthy and varied specialties from the oriental cuisine – that's our creed. Moreover, we guarantee that all products are strictly Halal.

To us, quality and a good price are two sides of the same coin. From the raw material to the production and distribution, we always guarantee a top quality product. We process the meat from certified Halal slaughterhouses while it is still fresh; fine herbs and spices provide a delicious taste. Because of our efficient production process, we can produce at low cost – an advantage which we gladly pass on to our customers.

We are aware of the responsibility of our company with regards to the environment and society. Environmentally friendly packaging has been specified for all of our Mekkafood Halal products and these guidelines are being strictly pursued. Environmentally friendly production processes, the limitation of energy consumption and waste reduction, are part of the philosophy of the Mekkafood Group.



## Guaranteed quality

Legislative authorities put great demands on foods. Especially for Halal products, these rules are defined strictly. Today, Mekkafood works according to the Halal, HACCP, ISO and IFS standards.

### IFS Certified (International Food Standard)

The IFS is the European quality standard for food and retail trade. Mekkafood complies with all demands with regards to HACCP, hygiene and quality management and therefore has acquired the IFS-Certificate (higher level).



### Halal: 100% pure



Moreover, besides the strict quality standards like IFS, ISO and HACCP, there are specific Halal standards for the Islamic market. Mekkafood processes and produces only Halal meat products. A very accurate registration and monitoring system is applied to all Mekkafood products. This system, and the quality and hygienic measures create a 100% reliable Halal production process.

### Traceability of the production process

At Mekkafood, the complete production chain from raw material to end product has to be watched closely. All meat comes from certified Halal slaughterhouses. The products are delivered in hygienically sealed plastic containers. When the products have been delivered, they are accurately checked for temperature and origin. A unique barcode is assigned to every part of the production line; an identification, which enables the producer and the inspection authorities to trace the origin in every stage: delivery, production, packing and logistics. Even after a number of years, Mekkafood can prove with this registration that a Halal product has been produced and treated completely in accordance with the regulations. Because of the identical barcode from the production to the packing line, production errors are impossible.



## Detailed company information for chain stores



The Mekkafood Group belongs to the biggest producers and suppliers in the global Halal food market. The assortment consists of more than 30 different products. We pack custom-made for chains under „private label“. And since 1998, products under the brand name “Sakir” are on the market. With a perfect product and packing concept, Mekkafood supplies to fast-food restaurants, snack counters, Halal grocer shops and supermarkets.

Mekkafood is marketing its products in Germany, The Netherlands and Belgium as well as many other European countries. A market of more than 35 million Muslims.

## Production and logistics centre

The whole Mekkafood Group assortment is produced in an ultramodern production facility in Nettetal-Kaldenkirchen, built in 2005. The production and distribution centre with a storage capacity of 15.000 m<sup>3</sup> is located in the triangle of Germany, The Netherlands and Belgium.



All logistics are exclusively handled in our own vehicles by well-trained employees from the 7 Mekkafood Group agencies. In this way the monitoring of the process from production to seller is guaranteed. Mekkafood supplies the right products, at the right time, according to the high quality standards and amounts – and always for the lowest cost price.